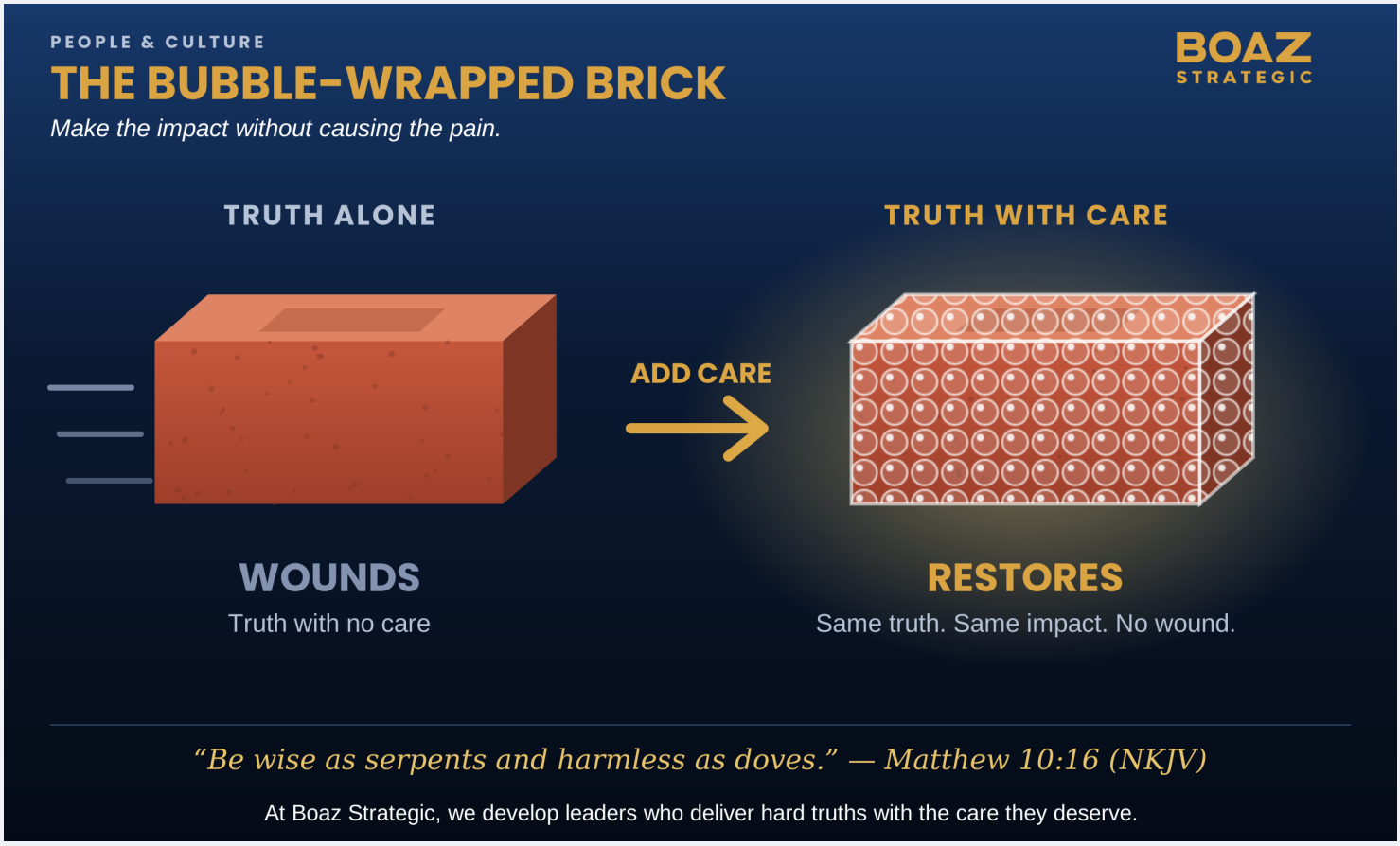


Does your feedback wound, or *restore?*

> *"Be wise as serpents and harmless as doves. — Matthew 10:16 (NKJV)*

Our co-founder Aaron D. Minard shares a story of providing hard news to a leader about a difficult situation with their team.

Afterward, the leader described it perfectly: a brick thrown but wrapped in bubble wrap.

The impact was real. He now had what he needed to go address it. But the delivery carried enough care, concern, and love that it didn't leave a wound, only clarity.

Scripture puts it this way: be wise as serpents, harmless as doves. Wisdom needs gentleness too.

Some leaders wield their wisdom with crushing authority, never connecting the damage their delivery causes to the very impact they were trying to make.

True wisdom isn't just knowing the truth. It's having the foresight to apply it gracefully, to this person, in this moment.

That takes patience and humility. It's slower than just saying the thing outright.

At Boaz Strategic, we develop leaders who deliver hard truths with the care they deserve.