

Are you hoping for the best, or *planning?*

> *"Good decisions aren't made on hope alone.*

Every big decision carries risk. The question is whether you looked at it before you leaped.

Calculated risk means walking through three questions first.

What's most likely to happen given our knowledge of past experiences and outcomes? What's the best realistic outcome? And what's the worst, the one you must survive?

Most people only ever ask one of these. Optimists skip straight to best case. Worriers never leave the worst case.

Walking through all three in order does something different: it grounds the decision in reality instead of mood. You stop reacting to the loudest voice in your head.

This doesn't slow leaders down. It's usually a five-minute conversation that saves months of cleanup later.

The goal isn't to eliminate risk. It's to take risks with your eyes open instead of closed.

At Boaz Strategic, we develop leaders who take smart risks instead of blind ones.