

Are you leading them, or *serving them?*

> *"As the company owner, the needs of employees, associates, and customers would come before mine. — David L. Steward*

David Steward grew World Wide Technology from a startup into a billion-dollar company without ever putting himself first.

Servant leadership isn't a style — it's a posture.

Jesus modeled it by washing His disciples' feet the night before His death. "The Son of Man came not to be served, but to serve," He said — and it's the pattern every lasting leader follows.

That's the model we build coaching around — leaders who measure success by what their people become, not by what they personally achieve.

In practice, it looks like a leader who eats lunch with the warehouse crew, not just the board. Who asks what a team needs before announcing what they'll deliver. Who is quick to credit others.

This runs against how leadership is usually taught — climb, control, protect your position. Scripture teaches the opposite: descend, serve, empower.

Scripture calls this stewardship — using what's entrusted to you for the good of those around you.

At Boaz Strategic, we coach leaders to trade the weight of authority for the weight of service.