

To be loved, *is to be known.*

> *"To love them well, you have to keep choosing to know them.*

Early on, Aaron realized that simply knowing the details about his wife, her "favorite things," was how she felt loved.

Some of those favorites changed over the years, just as she changed.

The same was true with his daughters, only faster. What made each of them uniquely themselves kept shifting, and mixing up whose favorite was whose felt like a small betrayal.

Underneath it all was something every person wants: to be known, seen, heard, and loved.

His solution was simple: a note on his phone for his wife and each daughter, tracking their love language (Gary Chapman's five languages) and their favorites.

He revisits it before date nights, daddy-daughter dates, or just to surprise one of them.

It's a small habit, but what it protects is not small at all. Every one of our coaching clients can see their spouse's list in our coaching portal, keeping that relationship their top priority.

At Boaz Strategic, we develop leaders who build a legacy that starts with the people at home.